Let's change the world together in 2022!

Can you build your next venture on a discovery that was never communicated?

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In a digitalized world, information is power. However, currently, it is becoming extremely difficult to distinguish facts from opinions. This is why we created the charity STEMcognito Ltd. We are a STEM video communication platform to advance STEM education globally by making scientific content accessible, attractive, friendly and verified.
What do we do?

STEMcognito is on a mission to:

- Fight fake news and misinformation through careful moderation of posted video content. All videos and authors are verified.
- Increase appreciation of STEM through education.
- Support and promote researchers and their work through social networks and STEM communication training.
How can sponsoring STEMcognito help your business?

Since we launched in March 2021, our video platform attracted more than 3000 individuals from more than 70 countries across 6 continents. It is an ideal marketing and awareness avenue for those working to support and provide tools for the STEM sector. Our audience includes mainly researchers, academics, science communicators and people genuinely interested in STEM.

In contrast to sponsoring short-living events like conferences and meetings, STEMcognito offers a return of investment over a longer time period with a higher number of viewers and no limitations as per time and location.

What will you receive?

- Logo placement
- Advertisement
- Interview
- Sponsored video
- Video clip ad
- Social media visibility
- Newsletter presence
- Link to your website
- Global reach
- Audience insights
Sponsorship tiers

The following sponsorship guidelines* outline how each level of sponsorship offers an excellent range of benefits to recognise your contribution and provide visibility to your organisation across the STEMcognito platform.

Global reach
Interview
Logo placement
Newsletter presence
Social media visibility
Link to your website
Sponsored video
Video clip ad
Audience insights
Advertisement

PRICE/YEAR

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*All packages can be customised and negotiated
What will we achieve with your support?*

- **Website hosting**
  - WordPress, Professional analytics

- **Software**
  - Notion, Zoom, JottaCloud, Video editors, Subtitling

- **Advertisement**
  - Paid ads on social media platforms

- **Webinars**
  - Hosting, Live sharing, Advertising

- **Awards**
  - Video of the year, Video of the month, Competition awards

- **Team compensation**

*You can chose your preference for the money spending*
Thank You!

We look forward to working together with you to deliver ground-breaking video content, fight miscommunication, as well as educate and empower researchers.

www.stemcognito.org

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